



ТЕМПЕРИЛОДЖИСТИКСЕООД
TEMPERI LOGISTICS LTD



Freight exchanges of Europe and Turkey

2024



Electronic platforms of the freight transport market

Whether you need one-time transportation services or constant timely delivery of goods, finding a transportation service provider can help with this, bringing significant reduction in transportation costs, ultimately affecting the bottom line of the company. However, before you choose a transportation company, you must ensure that it is reliable and honest.

There are a number of important factors when choosing a reliable transportation company:

- Reputation
- Experience
- Meeting your business needs
- Work environment and communication
- Service and industry expertise
- Trust and reliability
- Transparency and customer support
- Customer reviews
- Qualification of drivers and performers
- Geographic coverage
- Availability of information at all stages of interaction
- Satisfactory price
- Flexibility and individualization





All these factors should ensure that even the smallest details of your requirements are taken into account, and the cargo is delivered on time and in the proper, previously agreed manner.

Partnerships with transport companies can help businesses stay ahead in this competitive market.

A reliable transport service provider should have sufficient experience and reduce to a minimum the number of mistakes that can be made.

Currently, the transport market is replete with services that help meet supply and demand in the field of sending and transporting goods.

These electronic platforms, the so-called freight exchanges or freight exchanges, help improve efficiency and solve key problems of shippers, carriers, forwarders and other specialists involved in logistics.

They allow you to optimize budgets and get additional profits, find regular partners and build the most comfortable interaction with them.





Freight exchanges help meet supply and demand in the field of sending and transporting freight. With their help, cargo owners find transport, including passing transport. And carriers, in turn, get access to new orders.

These exchanges are aimed at a wide range of users, allowing you to find new partners and customers, choosing from the maximum number of offers. Available for small and medium businesses and have a wide functionality. Platforms with international geography of influence make it possible to send and deliver goods to the CIS countries, Europe, Asia and around the world, including transportation by air, rail and sea transport.

The cargo transportation platform is a convenient tool for searching for cargo both for a one-time order and for long-term cooperation.





Freight exchanges of Europe and Turkey

Let's take a closer look at the freight exchanges in Europe and Turkey.

In the process of compiling the review, the freight exchanges operating as of 2024 were considered. Of these, several platforms were selected that have the most impressive set of tools for work and are of the greatest interest to cargo owners and carriers.

Trans.eu

[Trans.eu](https://www.trans.eu) is an international logistics platform for road transport, Netherlands.



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The Trans.eu platform brings together carriers, freight forwarding companies, logistics centers and shippers in one place.

Geography of cargo transportation: CIS countries, Eastern Europe and the Baltics, Turkey, Kazakhstan. More than 25,000 carriers, 9,000 forwarders, 6,000 shippers are registered on the platform.





Platform functionality:

- Available: browser, mobile application
- Interface language: 28 languages, including European, East and Central Asian countries.
- Cost: free for the first 30 days, subscription from 7000-7500 rubles per month.
- More than 405,000 offers per month for Polish carriers, for each vehicle body.
- Access to fast and secure payment QuickPay.
- Verification of all counterparties, SafePay and debt collection at the expense of the debtor.
- Offers from Western shippers and unique offers on closed exchanges

Platform Features:

- 1. Automatic translator.** Automatic translator in the messenger, which helps to overcome language barriers in communication with foreign customers or performers: you can write in your language, and the automatic translator will help you understand each other.
- 2. Circle of regular counterparties.** All market participants have the opportunity to form a pool of regular counterparties for speed of work and safe cooperation.
- 3. Comparison of rates.** The site has implemented the functionality of comparing your prices with average rates on the market. This will save cargo owners from overpaying for services, and will help carriers and forwarders not to understate prices.
- 4. Own mobile application.**



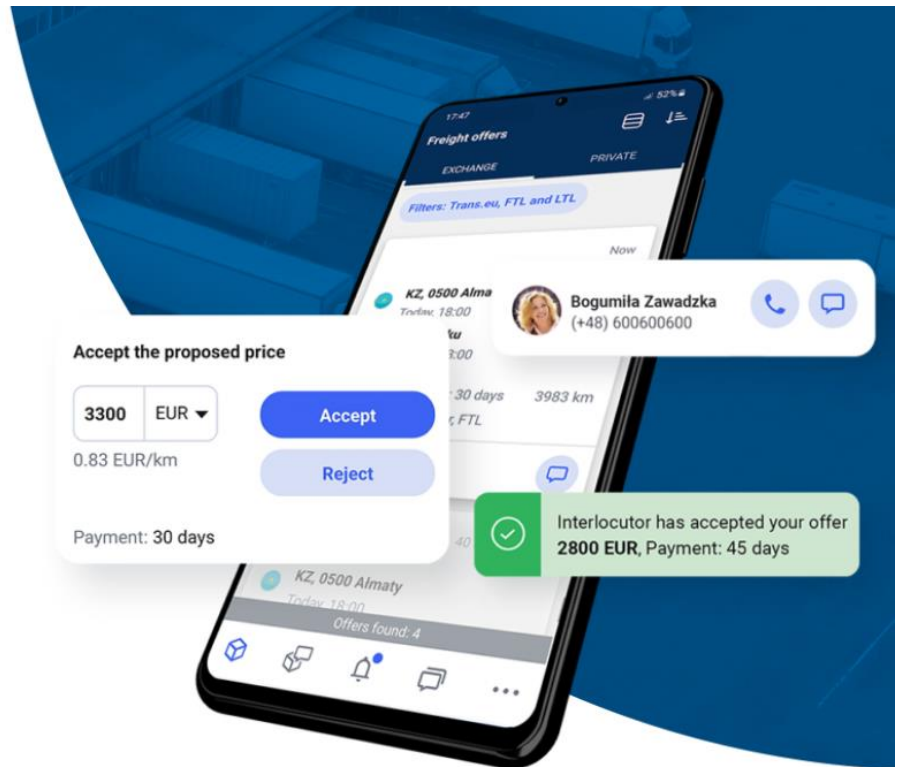
The Loads2GO! mobile application has been integrated into the Trans.eu platform, the application is available on iOS and Android.



The app allows you to quickly and freely search for shipping offers, check contractor information, set freight rates and close deals in just a few clicks on your phone.

The app features automatic cargo matching, advanced search filters and notifications, a built-in messenger with automatic translation, user

ratings and key reference information about the contractor, cargo search by route based on GPS coordinates.



Web: <https://www.trans.eu/>

Cargopedia

Cargopedia is an international freight exchange registered in Romania with 130,000 carriers and shippers from all over the world.



- Free basic access with limited functions
- Subscription from 54 euros / 6 months
- Available in 13 languages



How does the freight exchange work?

The customer publishes an announcement with the cargo he needs to transport, and then receives offers (by phone, chat etc.) from carriers registered on the site interested in the announcement. The carrier is a member of the Company.

The carrier interested in the proposal begins communication with the customer, after which they agree between themselves the amount of payment and other details (date of loading/ unloading etc. According to the results of the communication can be considered agreed transport, then the customer removes the announcement from the site.

In order to establish the agreement in a legally binding contract, the customer shall enter into a transport order with the carrier. After the carriage has been carried out, the customer pays the carrier according to the terms agreed in the transport order. At this stage, the carriage may be considered to have been successfully completed.





Cargopedia step algorithm:

1. The customer shall publish an advertisement on the freight exchange indicating the cargo to be transported.
2. Carrier sees the cargo announcement and contacts customer
3. The two agree on price and other details.
4. The customer sends the carrier an order for carriage
5. The carrier takes the goods at the date/time specified in the order*
6. After carriage, the carrier delivers or sends by courier to the customer original documents (invoice, CMR, accompanying notice of goods or possibly other documents if applicable).
7. Upon receipt of the documents, the customer makes payment which can be made on delivery or unloaded according to the terms agreed in the order.

** **Note:** When loading, the carrier is obliged to leave a copy of the CMR consignment note to the consignor. This will serve as proof that he loaded the goods. Same applies to the uploads where the copy will be kept by the recipient.*

Freight order

Trade relations are based on contract. The transport order is a contract between the customer and the carrier, which is based on an agreement of firm will of the parties involved to cooperate - with some accepted obligations - for the purpose of carrying out the carriage.

When placing an order for carriage, the customer receives, for example, a promise that the carrier will arrive for the goods on the specified date/time and the carrier has a guarantee that it will be paid by the customer in accordance with agreed terms.

How to send the order for shipping?

Usually the client writes a transport command in a text editor (for example, Word), then prints it out, signs and stamps it and sends it to the carrier.



The carrier fills in his data of the truck that arrives for loading (registration number) and driver's name/phone, then signs and stamps, then scans and sends back to the customer.

Exceptions: there are cases when for reasons of convenience or when the cost of goods or transport is very small, - for reasons of time savings parties decide not to work with the transport order. If there is no legal contract, then there are no guarantees in case of non-appearance for loading, non-payment and no legal basis for such carriage.

Which vehicle types are accepted for the publication of announcements?

At the time of posting, you can select one of the following types of vehicles: any truck, van/ van, tent truck, container truck, open truck, dump truck, tractor unit, low-profile truck/ large-scale truck, auto, cattle, truck, tank, liquid food tank.

Additional Instruments on the Stock Exchange

1. Route, cost and tolls calculator
2. Transport cost calculator (price adjuster)
3. European Fuel Prices
4. European Truck Driving Restrictions - Hourly transit restrictions for trucks
5. Financial data of romanian companies

Web: <https://www.cargopedia.net/>





Freight and transport exchange of Cargo

Offer transport services to manufacturers and traders performing domestic and international transport. More than 20,000 new cargo offers and 25,000 free transport offers are added to the database every day.

CARGO.LV

Includes **Cargo.KZ, Cargo.LV, Cargo.LT, Cargo.PL, Cargo.ES, Cargolt.BY, Cargoinfo.UA, CargaRapido.com, CargoNEWS.EU**

- Contracts are available in 8 languages.
- Mobile applications.
- Geography covers the EU, CIS, Baltic countries, China, Turkey and others.
- Modes of transport: car, sea, air.
- Fleet of trucks: more than 20,000.
- More than 15,000 freight and transport companies registered in the system.

Available options:

- Extensive database of cargo and transport.
- Real-time information about suitable offers of goods or transport by e-mail, sms to mobile phone and through Cargo.Pager.
- Current company catalog.
- Cargo or transport.
- Virtual cards.
- Cargo auction.
- Certification system for companies and managers.





- "Black list" with information about unscrupulous forwarders and carriers.
- The forum of forwarders and carriers allows you to find answers to questions: rates for cargo transportation, what problems can be encountered during customs clearance of cargo, where to look for transport for the transportation of non-standard cargo.
- Legal advice will help in case of a problem: the cargo was damaged, the cargo was not delivered on time or the vehicle was late for loading, etc.
- Unpaid bills and debt collection.
- Vacancies in logistics by category: more than 500.
- News feed.

Web: <https://www.cargo.lt/>,

<https://www.cargo.kz/>, <https://www.cargo.lv/>, <https://www.cargo.pl/>,
<https://www.cargo.es/>, <https://www.cargolt.by/>, <https://cargoinfo.ua/>





Lardi-Trans

Lardi-Trans platform - international freight exchange, providing cargo and transport search, insurance, fleet management, electronic document circulation and tenders.



Includes the following set of tools:

- Available in 20 languages.
- Free package with limited functionality.
- Packages: Standard 14\$, Premium 25\$, VIP 140\$ per month.
- Detailed selection of applications.
- The Zone of Reliability (Certificates of Reliability, formed on the basis of complaints and claims left by other companies).
- Public bidding for shippers and carriers.
- Electronic document circulation system.
- Free mobile application for all users of the Lardi-trans platform.
- Lardi-Trans API (allows you to increase the efficiency and level of automation of your company by integrating the functional platform Lardi-trans in corporate software).





- Insurance.
- Cargo statistics and transport geography on interactive map.
- Calculation of distances and map of postal areas.
- Fuel prices.
- News.
- Company Base

Representative offices:

Ukraine: Kharkov, st. Otakara Yarosha 24-b, +380(93)726-65-64

Azerbaijan: +994(997)007-399 Georgia: Tbilisi, Didubi district, st. Uznadze 111, building 2, apartment 11., +995(322)11-11-52

Poland: Lardi-Trans Polska Sp. z o.o., ul. Zygmunta Vogla 28/02.30 02-963 Warszawa, +48(22)128-48-92

Baltics and Scandinavia: VARYTRA LLC, Majaka tn 26, Tallinna linn, Harju maakond, 11412,

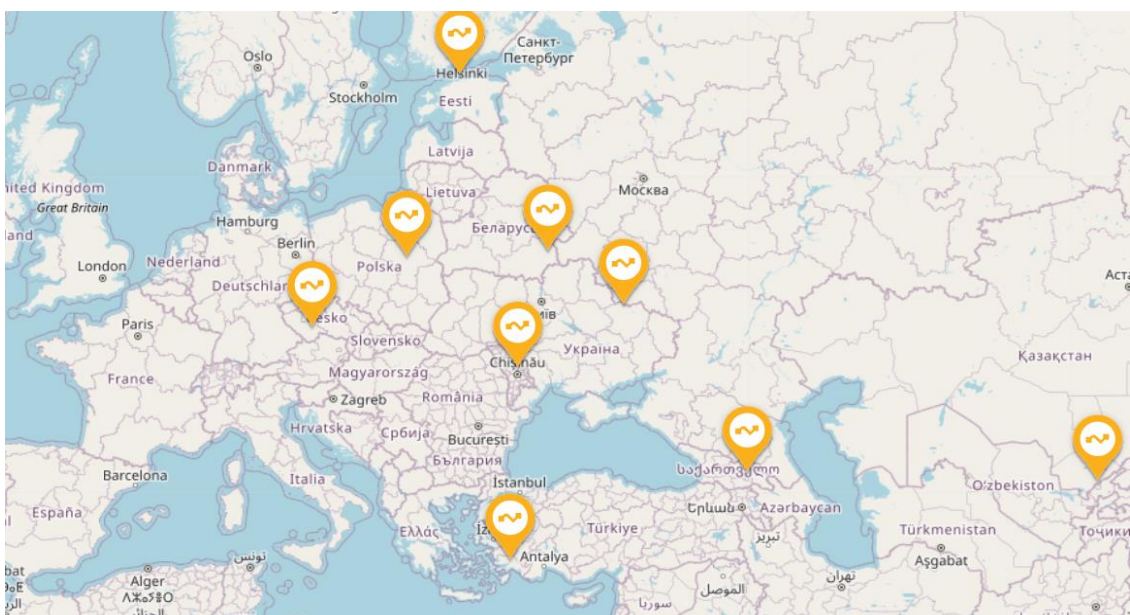
Estonia, +372(8)80- 36-42

Turkey: LARDI TRANS TURKEY BİLGİ, ÇILDIR MAHALLESİ ORGENERAL MUSTAFA MUĞLALI CADDESİ NO 57 İÇ KAPI NO 4 MARMARİS MUĞLA, +90(252)275-04-30

Uzbekistan: WORLD-CARGO LLC, 100 022, Republic of Uzbekistan, Tashkent, st. Kushbegi, 18, +998(97)732-11-33

Czech Republic, Slovakia, Romania: Transco KZ s.r.o., [+42\(038\)167-91-44](tel:+420381679144)

Web: <https://lardi-trans.com/>





Which platform to choose for international transport?

International freight and transport exchanges - the most convenient and effective way of interaction for cargo owners, freight forwarders, carriers. It is important to choose the resource that will provide the most opportunities for convenient business organization.

Choosing the exchange of international transport, it is worth paying attention to such criteria:

- 1. Number of active users and orders.*
- 2. Availability of the necessary functionality.*
- 3. Opportunity to form a portfolio of permanent performers and customers.*
- 4. Geography of coverage.*
- 5. Ability to integrate with your CRM, ERP and TMS systems.*
- 6. Convenience and interface clarity.*
- 7. Cost.*

We hope this review will help you to choose an international transport exchange that will help you optimize business processes and increase profits.





TIMOCOM

TIMOCOM is an international digital trading platform with a freight exchange that helps traders, manufacturers, freight forwarders and road hauliers to book and find orders for road transport, providing services in Europe and the UK, market leader.



- Up to 1 million international offers of cargo and vehicles daily.
- + 214,000 tracked heavy vehicles on the road.
- 55,000 international clients.

TIMOCOM Marketplace offers a variety of digital products and services:

- Real-time tracking of deliveries
- Freight exchange
- API interfaces
- Value-added services
- International debt recovery
- Warehouses
- Tenders
- Route calculator
- Transport barometer
- Industry Analytics



Web: <https://www.timocom.co.uk/>

Roolz

Roolz is a free public freight and transport search exchange for spot shipments in the CIS, Europe and Asia with headquarters in Vilnius, Lithuania.



- **Available:** browser - pc and mobile version.
- **Interface language:** 10 languages - Russian, English, Chinese, French, German, Hindi, Polish, Spanish, Turkish, Ukrainian.
- **Cost:** free* + paid service by contract logistics.



- **Public exchange.** Search for new counterparties and customers on the open market of freight. Suitable for spot shipping and building partnerships with new customers and carriers.
- **Private exchange.** A closed system for contract logistics that helps to work confidentially with the base of proven partners.
- **Auction and sale** of freight to choose the best value and conditions.
- **Automatic search** for cargo and transport.
- **Automation** of logistics processes.
- **Built-in messenger.**
- **Directory of logistics companies.** Extensive list of transport and logistics companies worldwide. The company catalogue provides an opportunity to find new partners in freight transport: carriers, forwarders, customs brokers, warehouse operators and other participants of the logistics process.
- **Integration with other platforms.** Roolz system integrates with CRM, TMS, ERP, WWS and other solutions, allowing users to place goods and free transport directly from the operating system on a public or private exchange.

*The only limit is to participate in bidding and view contacts up to 80 times a month. For more active use of the public exchange a subscription is required. The price starts from 10 Euro per month per user.

To declare yourself as a participant of the market, promote your profile, find new partners - this is processed as a company card in personal profile, which can be sent as a link to new and future partners in and out of service.

Available to all: cargo owners, carriers, freight forwarders, dispatchers and others.



Three types of trading are available on the platform:

Trading. A classic bidding format with offers above or below the set value and terms of cooperation. The winner is selected manually based on the optimal combination of price and conditions.

Auction. Bets on the winning according to the best price criterion. Offer can be specified in the tender value or lower. There is the possibility of automatic and manual selection of the winner.

Fix. Fixed-cost offers that can only be accepted. Wins either the first bid when setting «Pick up now» or a manually selected offer.

Web: <https://roolz.net/>

Although freight exchanges are in the same business, they often do different things and do it differently. Each platform has its own specific directions, types of transport and participants. Sometimes for different services you have to go to different sites.





Teleroute

Teleroute is an international French freight exchange, online platform for freight forwarders and freight forwarders to help avoid costly empty mileage, optimize routes and increase the profitability of transport contracts.



Teleroute also offers a payment guarantee service for carriers, debt mediation service, logistics mobile app to access the freight exchange on the go.

Covering 29 European countries, published more than 200,000 offers from over 70,000 transport professionals, customer review and rating, profit calculator and route planner, T-interface for cargo business optimization.

Web: <https://teleroute.com/>

What is the difference between different programs of freight exchange?

The main difference between exchange programmes is the geographical region in which they are represented in the published goods to be transported: there are local exchange programmes, specific to a particular country, regional and international exchange programmes.

The second difference is the liquidity offered by the exchange program. The liquidity determines the total number of bids placed

Also, it should be noted: paid access to the program, languages in which it is available, ease of use and so on.



Wtransnet

Wtransnet - European freight and cargo exchange from Barcelona.



11 thousand companies from 33 countries.

Solutions: freight exchange, route exchange, mobile application for cargo search with guaranteed geolocation and online payment, QAP system (Quality Assurance Policy).

Drawbacks: no shippers.

Web: <https://www.wtransnet.com/>



123cargo

123cargo - Romanian freight exchange, specialized in Central and Eastern Europe, more than 21 thousand. active users, 1,220 freight cars, 16 thousand. customers, more than 8 million loads per year.



Available: search for cargo, company lists, car parks, warehouses, spot auctions, road distances and fuel prices etc.

Monthly subscription of 70 euros, 6-300 euros, 400 euros per year

Web: <https://www.123cargo.eu/>



Box24

Box24 is the freight exchange for industry, trade, forwarding, courier services and small transport, Hannover, Germany.

Free registration. 33,600 customers.

Web: <https://www.box24.de/>

Eu-cargo24

Eu-cargo24 is the freight and forwarding exchange for all of Europe, Germany.

Monthly subscription 49,00 euros, annual subscription 490,00 euros. Own mobile app

Web: <https://www.fracht24-7.com/>



EU-CARGO24
Frachtenbörse für Transport und Spedition

Schüttgut-Boerse

Schüttgut-Boerse - freight exchange for bulk cargo, agriculture, waste materials, construction materials and industry, Germany.

Monthly subscription 49,00 euros, annual subscription 490,00 euros.

Own mobile app.

Web: <https://www.schuettgut-boerse.com/>



SCHÜTTGUT-BÖRSE
Die Frachtenbörse für Schüttgüter





KurierExpress24

KurierExpress24 is the freight exchange for transport companies and courier services, Germany.



Free registration.

Web: <http://www.kurierexpress24.de/>

RAALTRANS

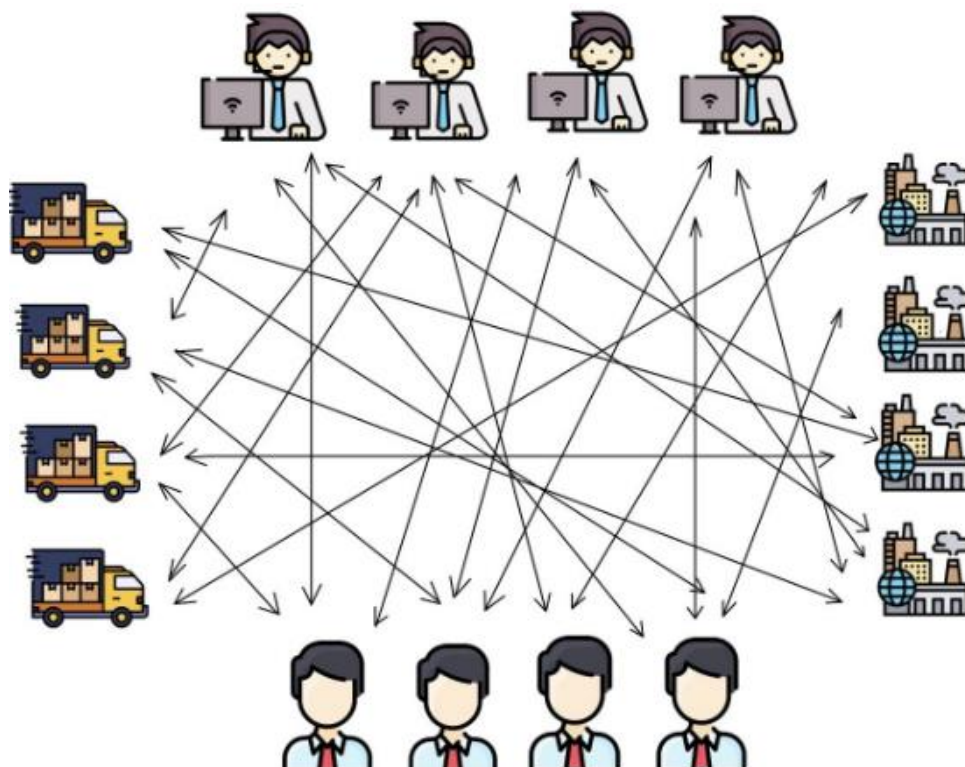
RAALTRANS - a transport offer database for transport and freight forwarding companies, manufacturing enterprises and service companies. Specialization: Czech Republic and Slovakia.



10 thousand customers. Mobile re-loading. 150,000 transport proposals per day.

Free 30-day trial. 32 euro, within the Czech Republic and Slovakia 20 euro.

Web: <https://www.raal.cz/>





Cargo-service24

Cargo-service24 is a freight exchange providing services in Europe from Germany.

Web: <https://www.cargo-service24.com/>



NakliyatBorsasi.NET

NakliyatBorsasi.NET is the largest platform for freight and freight forwarding companies in Turkey and the Balkans.

Web: <https://www.nakliyatborsasi.net/>



Türkiye Nakliye Borsası

Türkiye Nakliye Borsası is a Turkish transport exchange for the logistics market. It is an organization of the Method group.

Web: <http://www.turkiyenakliyeorsasi.com/>





Saloodo!

Saloodo! - a digital freight exchange founded by DHL Group and operating throughout Europe, Turkey and the Middle East, Africa and Argentina.



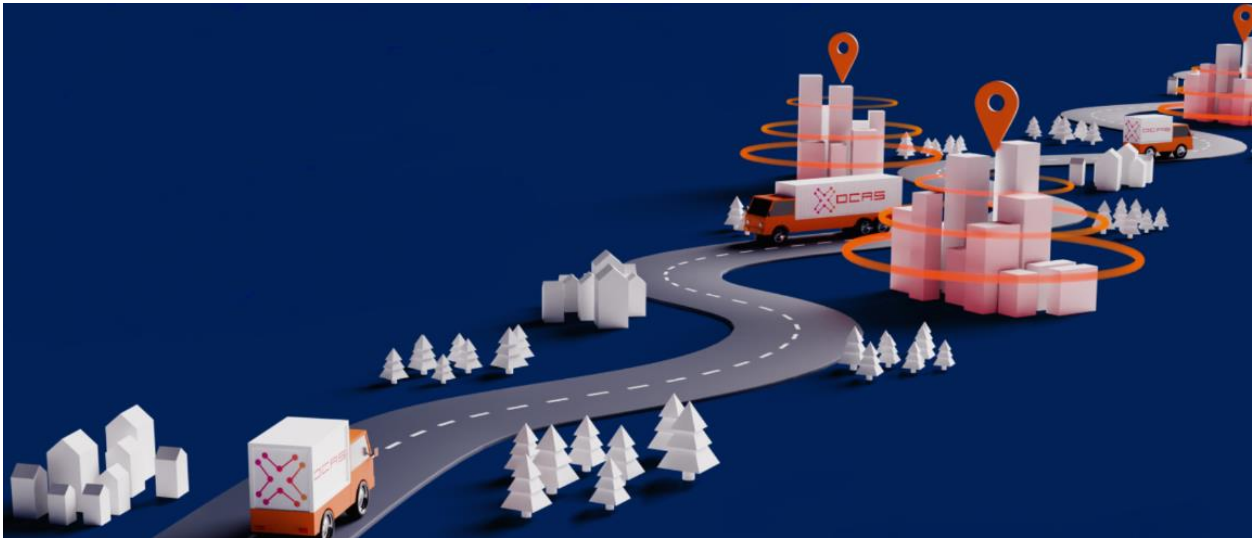
Web: <https://www.saloodo.com/>

Online Cargo Assistant System/Ocas

Ocas is a digital logistics platform in 5 languages for international and domestic freight transport, finding suitable freight and empty transport in Europe and Asia. Available by: Poland-Ukraine-Turkey.



Web: <https://ocas.pl/>



Cargoagent.NET/ NakliyeBorsasi.NET

NakliyeBorsasi.NET/ Cargoagent.NET is an internet-based market for freight and transport, whose transport-cargo system contains information on transport and logistics companies from the CIS countries, Europe, Baltic States, Caucasus, Turkey, Africa and Asia, available in 10 languages.



Web: <https://nakliyecilersitesi.cargoagent.net/>



Kuga Lojistik

Kuga Lojistik - freight transport and logistics platform in Turkey, operating on the following routes: Turkey -Asia - Europe.

Web: <https://nakliyebersasi.com.tr/>



LOADS TODAY /LKW WALTER

LKW WALTER is the leading European transport organisation for full load transport with its own digital platform. Branches in Europe and Turkey.



LOADS TODAY is the online platform for LKW WALTER transport partners.

Available in more than 10 languages. Own mobile app.

Web: <https://www.lkw-walter.com/>





Nakliye Yük Borsası

Nakliye Yük Borsası - Turkish Freight Exchange with domestic transport.



Web <https://www.nakliyeyukborsasi.com/>



Conclusion

Today, most of the largest transport and logistics companies are fully digitizing their cargo organization processes. The so-called «transport», «freight», «chartersexchanges» help to organize transportation without wasting time and resources, checking each shipper and carrier, forming ratings and blocking unscrupulous counterparties.

The functionality of transport digital ecosystems is constantly being improved and refined. Most freight platforms have a variety of convenient and accessible services in their tools, including cargo insurance, cargo search and transport, rate comparison, auctions, automatic translators and debt collection.

Platforms connect cargo owners and carriers, providing them with IT services for efficient and safe work.



When choosing providers of digital platforms should pay attention to the convenient interface and available additional services, fast registration and quality of the site itself, the presence of vetting for fraud, the prudence of tariffs, No intrusive advertising.

Freight exchanges should meet the needs of domestic and international freight transport, have a high level of professional skills and rapid response to changes and requirements of customers so that they can become more competitive in their market segment, this would have a positive impact on the company's profitability.

At the moment, the logistics industry has undergone a profound transformation caused by industry innovations and the growth of advanced technologies. With the introduction of artificial intelligence, it became possible to process huge amounts of data, make intelligent decisions in optimizing supply chains.

The abundance of new real-time data that can be used for analysis and improved monitoring is changing the business environment and forecasting of company profits.

So, the use of artificial intelligence and digital transport platforms is no longer an option, but rather a necessity.

Most companies today do not have the level of digital maturity and right thinking to take full advantage of what digital transformation can offer, It is necessary to start using information in real time and to follow the forecast data, learn to trust them, and on their basis make decisions, putting them into practice.

Our company wishes you good and success in carrying out professional activities!

